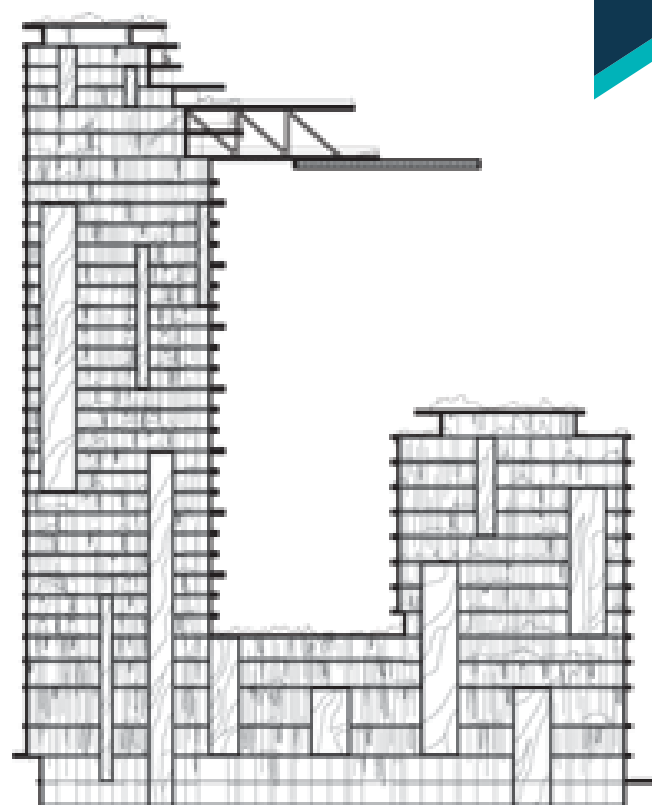


A NEW SKYCRAPER FOR LONDON : THE GREEN TOWER

An unprecedented project, led by the Allemany Corporation, created by Erine Allemany and Jean Nouvel.

IDENTITY CARD

- Name : The Green Tower
- Height : 117 m / 383,9 ft
- Number of floors : 34
- Lifts : 20
- Cost : \$1,8 million
- Owner : Greater London Authority
- Architect: Erine Allemany
- Co-architect : Jean Nouvel
- Construction : Allemany Corporation



The Building's Plan

BIODIVERSITY

ECOLOGY

A SUSTAINABLE PROJECT

> Economy

- more employment
- development of environmentally friendly business
- promotion of an "eco-friendly" shopping

> Ecology

- reduced air pollution
- recycled water
- most of the electricity produced by the solar panels
- biodiversity maintenance
- development of a microclimate
- "green operations" led by WWF and Greenpeace

> Society

- social diversity
- access to culture
- development of people's behaviour towards the protection of the environment and their well-being

REDUCED CARBON PRINT

ECO-FRIENDLY ARCHITECTURE

THE EXTERNAL STRUCTURE

- green roofs for the air quality and the promotion of biodiversity
- vegetation along the walls
- solar pannels which produce 62% of the electricity used by the building
- water regenerator
- "green" terrace

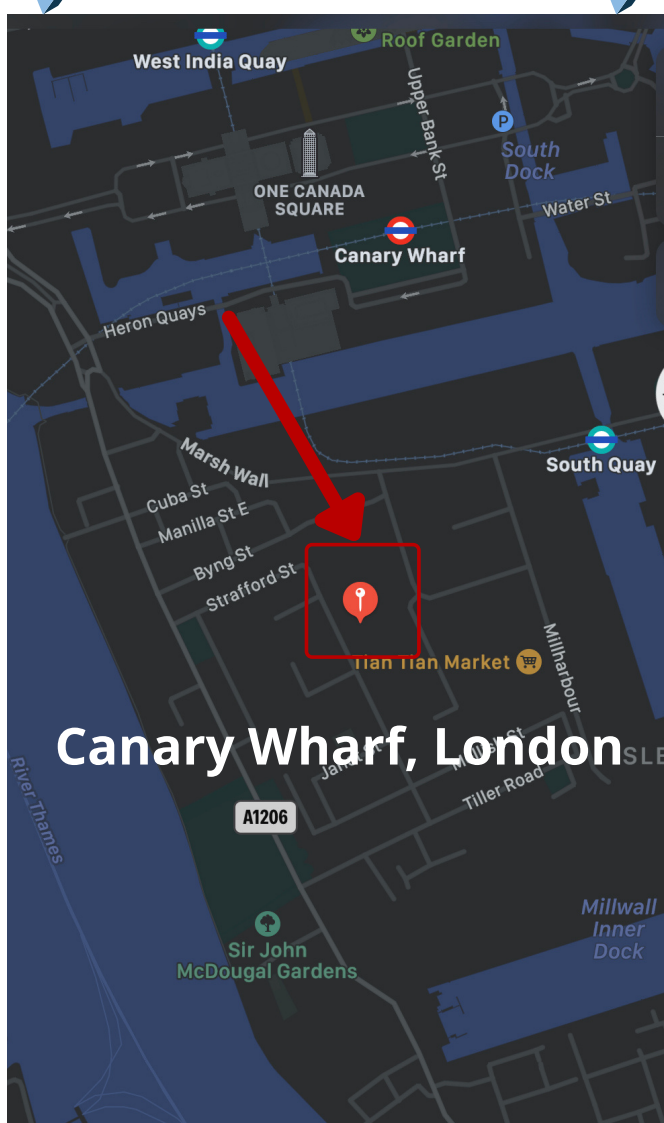


THE INTERIOR LAYOUT

- a vegetable terrace inbetween the 2 parts of the building
- a hotel with luxury and low-cost rooms
- an "eco-friendly" shopping mall
- an exhibition dedicated to Natural History
- a library
- WWF and Greenpeace's offices

GREEN

LOCATION



SOCIAL DIVERSITY

SUSTAINABLE

A MARVELLOUS PROJECT FOR THE SUSTAINABLE DEVELOPMENT

EXTRAORDINARY

